



**Asli Caglar**

Visual Designer, Photographer

aslicaglar.com  
asli@aslicaglar.com

## ▶ Education

**Galatasaray University** 2019 - present

**MA Media and Communication Studies**

**Sabancı University** 2008 - 2012 (GPA: 3.48)

**BA Visual Arts and Visual Communication Design**

(with a Minor in Art Theory and Criticism)

**Lycée Français Saint Joseph d'Istanbul** 2003 - 2008

**Baccalauréat** – French High School Diploma

**Uskudar American Academy (S.E.V)** 1998 - 2003

Primary School

## ▶ Work Experience

**Mitu Design** February 2014 – present

**Founder, Designer & Illustrator** – Fine illustrations printed on handmade totebags, purses and makeup bags. Products sold at various stores and online at: [mitudesign.co/](http://mitudesign.co/)

**Our Big Fat Planet** August 2016 – present

**Founder, Lead Photographer** – Establishment of the street photography channel on Instagram with over 26K followers. Has won various awards including the Nikon Independent Street Photography and the Friends of Harvey Milk Association Photography Awards. [instagram.com/ourbigfatplanet](https://www.instagram.com/ourbigfatplanet)

**NLSS Engineering** March 2014- present

**Freelance Graphic Designer** – Corporate identity and promotional booklet design for the Istanbul-based engineering and R&D company that designs wind turbines. [nlssmuhendislik.com.tr](http://nlssmuhendislik.com.tr)

**MKL Aerospace** December 2018 – January 2019

**Freelance Art Director** – Brand identity design for flight simulator

**Brainwavr** February 2017 – September 2018

**Social Media Director, Lead Visual Designer** – Social media management, photography and promotional visual design for the NYC-based VR startup. Posts have been featured on various platforms such as the NYU official website and the OpenBCI community platform. [brainwavr.com](http://brainwavr.com)

**Cross-Pollinate** May 2018 – August 2018

**Freelance Art Director** – Overall brand makeover for the Rome-based boutique bed-and-breakfast platform. [cross-pollinate.com](http://cross-pollinate.com)

**Citytravelar** November 2017 – June 2018

**Freelance Social Media Director** – Social media management and photography work for the NYC-based AR startup that has received initial funding from Verizon. [citytravelar.com](http://citytravelar.com), [vimeo.com/247538581](https://vimeo.com/247538581)

**Creoqode / DIY Open Souce Game Console** October 2016 - present

**Creative Director** – Corporate identity, packaging and Brett Futures Exhibition 2017 stand design for the London based DIY gaming startup. [creoqode.com](http://creoqode.com)

**GrafX / Creative Company** November 2016 - June 2018

**Freelance Graphic Designer** – Brand presentation deck and infographic design for the NYC based design agency's clients including Bank of America, NextJump and Perks at Work. [grafx.co](http://grafx.co)

**Iycat** June 2017 – May 2018

**Freelance Art Director** – Poppy branding, packaging and product illustrations for the phone stand and mount brand. [iycat.com](http://iycat.com)

**Center for Economics and Foreign Policy Studies**

September 2016 – July 2018

**Freelance Graphic Designer** – Editorial design for the Istanbul-based think-tank's published articles and research studies. [edam.org.tr](http://edam.org.tr)

**KINN & Co Interior Design & Architecture Comapany**

June 2017 - July 2017

**Freelance Art Director** – Branding for the London-based boutique bed-and-breakfast platform. [kinn.co](http://kinn.co)

**Capsuled Design Agency** August 2015 – March 2016

**Freelance Graphic Designer** – Various promotional work done for major clients such as Dogus Otomotiv, MM Project, Stomex, Mag Consulting and Cardofix; including catalogues, magazine advertisements, brochures and packaging design. [ed-creative.com](http://ed-creative.com)

**DRS Real Estate Invesment Company** March 2015 - September 2015

**Freelance Graphic Designer** – Business card, promotional catalogue and project proposal booklet design for the Istanbul-based company. [drsyapi.com.tr](http://drsyapi.com.tr)

**Zuraff Creative** June 2012 – January 2015

**Co-founder, Graphic Designer** – Various promotional design elements created for companies such as D22, Class Food Adult and Puppy Dog Food, Caglar Construction and Seyahat Sigortam Travel Insurance. The variety of work ranged from corporate identity to packaging and editorial design.

**Yasemin Architectural Products** June 2015 - July 2015

**Social Media Manager & Photographer** – Management of all social media accounts and product photography for the Istanbul-based company. [instagram.com/yaseminyapi](https://www.instagram.com/yaseminyapi)

**90 Happy Days / Instagram Collaboration** June 2014

**Photographer** – Exhibition at the Hilton Hotel in Ankara, all of the income was donated to ANAÇEV, a non-profit organization that provides assistance and scholarships for modern education to children and adults.

**Zet.com** February 2014 - July 2014

**Full-time Graphic Designer** – Design of promotional materials, posters, mailings, flyers, banners and online ads for one of Turkey's leading e-commerce companies. [zet.com](http://zet.com)



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**Özlem Süer / Fashion House** May 2012 - July 2012  
**Freelance Graphic Designer** – Newsletter and look-book design for the White Gallery London Fashion Show.

**A4 Ofset Print Studio** June 2011 - July 2011  
**Graphic Design Intern** – Editorial design work done for various clients such as Bilkent University. [a4ofset.com](http://a4ofset.com)

## ► Awards

**Nikon Independent Photography Magazine**  
International Photography Contest, April 2018  
**Expert Judge Commended in Top 10**  
*Judge: Nikon N-Photo Team*  
**Participation: 1,364 Entries, 76,726 Crowd Votes** total  
*Category: Transport*  
*Photograph: Little Time Traveler (2017)*

**Think Tank Photo**  
International Photography Contest, February 2018  
**First Place Crowd Winner, Expert Judge Commended**  
*Judge: Philip Joyce, Documentary Photographer (philipjoycephotography.co.uk)*  
**Participation: 1,085 Entries and 54,213 Crowd Votes** total  
*Category: Modes of Transport*  
*Photograph: Little Time Traveler (2017)*

**Benro / Photography Accessories Company**  
International Photography Contest, January 2018  
**Expert Judge Commended in Top 10**  
*Judge: James Kerwin, Fine Art Photographer and Tenba Ambassador (jameskerwin.uk)*  
**Participation: 516 Entries and 41,774 Crowd Votes** total  
*Category: Christmas in Threes*  
*Photograph: Little Time Traveler (2017)*

**Robert Harding, Picture Library Founder**  
International Photography Contest, February 2018  
**Expert Judge Commended**  
*Judge: Robert Harding, Robert Harding Picture Library Founder (robertharding.com)*  
**Participation: 3,435 Entries and 169,248 Crowd Votes** total  
*Category: Inspiring Travel*  
*Photograph: Little Time Traveler (2017)*

**Leica: I Shot It**  
International Photography Contest, August 2017  
**Mark of Excellence**  
*Judge: The Friends of Harvey Milk Art Center, a hub for photographers, theater groups, musicians and various artistic and athletic after school programs*  
*Category: City Contest*  
*Photograph: Sunset in New York (2017)*

**Amateur Photographer, Digital Photography Magazine**  
International Photography Contest, November 2017  
**Expert Judge Commended**

*Judge: Amateur Photographer Team:*  
-Nigel Atherton Group editor – photography titles, Time Inc (UK)  
-Tracy Calder Features Editor – Amateur Photographer magazine, Time Inc (UK)  
-Sarah Foster Art Editor – Amateur Photographer magazine, Time Inc (UK)  
-Geoff Harris Deputy Editor – Amateur Photographer magazine, Time Inc (UK)  
-Hollie Latham Hucker Technique Editor – Amateur Photographer magazine, Time Inc (UK)  
-Andrew Sydenham Studio Manager – Amateur Photographer Magazine, Time Inc (UK)  
*(amateurphotographer.co.uk)*  
**Participation: 1,436 Entries and 108,625 Crowd Votes** total  
*Category: Christmas Cover Star 2017*  
*Photograph: Little Time Traveler (2017)*

**Contrastly / Online Digital Photography Magazine and Website**  
International Photography Contest, October 2017  
**Expert Judge Commended**  
*Judge: Sally Ann Norman, Architectural and Location Photographer*  
**Participation: 1,243 Entries, 59,916 Crowd Votes** total  
*Category: Contrasting Architecture Contest*  
*Photograph: Sunset in New York (2017)*

**Fig Bags**  
International Photography Contest, July 2017  
**First Place Crowd Winner**  
**Participation: 1,121 Entries, 55,590 Crowd Votes** total  
*Category: Summer in the City*  
*Photograph: Wine, Pasta, Toscana (2016)*

**Midshift Gear / Outdoor Camera Accessories**  
International Photography Contest, December 2017  
**Expert Judge Commended**  
*Judge: Dominic James, Commercial, Sport/ Action and Photographer*  
**Participation: 2,165 Entries, 114,874 Crowd Votes** total  
*Category: Multicolor Contest*  
*Photograph: Hubble Bubble Nights (2017)*

**Midshift Gear / Outdoor Camera Accessories**  
International Photography Contest, February 2018  
**First Place Crowd Winner, Expert Judge Commended**  
*Judge: Andy Hall, Landscape and Portrait Photographer*  
**Participation: 741 Entries, 27,619 Crowd Votes** total  
*Category: Streets at Night Contest*  
*Photograph: Lights (2017)*

**ON1 / Photography Apps, Tutorials, Community**  
International Photography Contest, June 2018  
**Expert Judge Commended**  
*Judge: Mathew Browne, Travel Photographer*  
**Participation: 1,142 Entries, 24,646 Crowd Votes** total  
*Category: Coasts and Rivers*  
*Photograph: Another Pigeon Afternoon (2016)*



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#### **L.Type by LUMEJET / Traditional Silver Halide Printing**

International Photography Contest, June 2018

##### **Expert Judge Commended**

Judge: *Kevin Landwer-Johan, Freelance Photographer & Teacher*

Participation: **904 Entries, 35,949 Crowd Votes** total

Category: Street Markets

Photograph: *A Day in Life (2012)*

#### **Contrastly / Outdoor Camera Accessories**

International Photography Contest, July 2018

##### **Expert Judge Commended**

Judge: *Sally Ann Norman, Architectural and Location Photographer*

Participation: **983 Entries, 25,558 Crowd Votes** total

Category: Doors and Windows

Photograph: *Little Time Traveler (2017)*

#### **Visio Lending / Real Estate Investment**

How to Use the Power of Social Media to Make Your New Business Be Heard by Masses, June 2018

##### **Publication**

Company: *Visio Lending*

Website: *visiolending.com*

Article Link: <http://blog.visiolending.com/use-the-power-of-social-media-to-expose-your-new-business-to-masses>

## ► Achievements

#### **Sabanci University 2008-2012**

Dean's Honor List (7 semesters), Dean's High Honor List (1 semester), 50% Sakip Sabanci Encouragement Scholarship

#### **Lycée Français Saint Joseph d'Istanbul 2003-2008**

Prix d'Excellence (10 semesters), ranked 3<sup>rd</sup> in the graduating class of 2008

#### **DELTA A1-A2-A3-A4 & DALF B2**

French language certificate given by the French government

#### **Equestrian Show Jumping 1997 - present**

Licensed rider, represented Turkey in both national and international cups such as FEI European Championships for Young Riders, Juniors & Children, Turkish Cup, Regional Championship, etc.

## ► Additional Education

#### **ISType / Istanbul Typography Seminars 2011, 2012, 2013**

Workshops by Ewan Clayton, James Clough, Petr van Blockland, Brody Neuenschwander, Alessandro Segalini, Karel van der Waarde and Onur Yazicigil.

Seminars by Ellen Lupton, Jonathan Barnbrook, Typetogether, Jean Middendrop, Gerard Unger, Gerri Leonidas, Fred Smeijers, Bruno Maag, David Lemon and Adam Twardoch

## ► Skills

Adobe CC (Illustrator, Indesign, Photoshop, Premier), Autodesk Maya, FontLab Studio, Wordpress, Microsoft Office.

## ► Languages

English, Turkish, French

## ► Hobbies

Show Jumping (Since 1997, Licenced 1999-present)  
*-Represented Turkey in 2004, 2006*

Amateur Sailing (Since 1999, Licenced 2013-2018)

Classical Ballet (1995-2003, Royal Academy of Dancing, Primary Pass Plus, 1998)

Skiing (1994-present)

Playing Classic Guitar (1995-present)